

ADVERTISING DEADLINES & PUBLICATION DATES 6

PAPER OUT (Mid Night)	CUT OFF DATE	DISTRIBUTION (CBD Stations)	PICK UP SPOTS (All CBD 7-Eleven Stores)
9th FEB 2012 23rd FEB 2012	3rd FEB 2012 17th FEB 2012	10th FEB 2012 24th FEB 2012	10th FEB 2012 24th FEB 2012
8th MAR 2012 22nd MAR 2012	2nd MAR 2012 16th MAR 2012	9th MAR 2012 23rd MAR 2012	9th MAR 2012 23rd MAR 2012
5th APR 2012 19th APR 2012	30th MAR 2012 13th APR 2012	6th APR 2012 20th APR 2012	5th APR 2012 16th APR 2012
3rd MAY 2012 17th MAY 2012 31st MAY 2012	27th APR 2012 11th MAY 2012 25th MAY 2012	4th MAY 2012 18th MAY 2012 1st JUN 2012	4th MAY 2012 18th MAY 2012 1st JUN 2012
7th JUN 2012 21st JUN 2012	1st JUN 2012 15th JUN 2012	8th JUN 2012 22nd JUN 2012	8th JUN 2012 22nd JUN 2012
5th JUL 2012 19th JUL 2012	30th JUN 2012 13th JUL 2012	6th JUL 2012 20th JUL 2012	6th JUL 2012 20th JUL 2012
2nd AUG 2012 16th AUG 2012 30th AUG 2012	28th JUL 2012 10th AUG 2012 24th AUG 2012	3rd AUG 2012 17th AUG 2012 31st AUG 2012	3rd AUG 2012 17th AUG 2012 31st AUG 2012
13th SEP 2012 27th SEP 2012	7th SEP 2012 21 SEP 2012	14th SEP 2012 28th SEP 2012	14th SEP 2012 28th SEP 2012
11th OCT 2012 25th OCT 2012	5th OCT 2012 19th OCT 2012	12th OCT 2012 26th OCT 2012	12th OCT 2012 26th OCT 2012
8th NOV 2012 22nd NOV 2012	2nd NOV 2012 16th NOV 2012	9th NOV 2012 23rd NOV 2012	9th NOV 2012 23rd NOV 2012
6th DEC 2012 20th DEC 2012	30th NOV 2012 14th DEC 2012	7th DEC 2012 21st DEC 2012	7th DEC 2012 21st DEC 2012

Please note

- The booking deadline refers to advertising which needs to be created by the MCN graphics department. All advertising elements (logos, images, copy etc.) need to be submitted by the due date to guarantee publication.
- Please ensure you submit all materials according to the specifications outlined on page 5.
- The PDF deadline refers to complete advertising received from either the client or their representatives, which requires no alteration prior to print.