

Advertisement Space Form

Date: _____ Advertising Representative: _____

Client Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____ E-mail: _____

Special instructions: _____

The advertiser acknowledges that this is a binding contract with *Melbourne City Newspaper* the contract shall be effective from the date set forth below and shall continue through the end of the week of the last ad placement date mentioned.

THIS CONTRACT IS GOOD FROM (date) _____ **TO** _____ **Total week/s** _____

Ad Size: _____ (Ref our price list).

Rate: _____ Discount (%) : _____

After discount Price (per edition): _____ Total amount _____

Cancellation of this contract results in recalculation of ads run with appropriate frequency rates applied, payment due upon cancellation.

Advertising Deadline: Please note completed artwork is to be submitted no later than noon on the Friday preceding the published edition.

If changes to in-house design are involved please note charge are \$44.00 per hour.

First design charge is free & cost and following charges will be charged according to an hourly rate.

Material Specification: PDF or EPS, 300 DPI

Client: Authorized Signature

Date: _____

MCN Representative

Date: _____

Please Fax back on (03) 9642 5046 or e-mail to info@mc-news.com.au
or return by post to P.O. Box 582, Collins Street West, VIC 8007